

**THE UNIVERSITY OF WYOMING**

**BOARD OF TRUSTEES “SPECIAL” MEETING REPORT**

**Tuesday, December 11, 2012**

**7:30-9:30 a.m.**

**In Old Main Boardroom**

**AGENDA**

- I. ASUW FY 2013 Budget Increase, Lowe .....1

**I. AGENDA ITEM TITLE: ASUW FY 2013 Budget Increase, Lowe**

**CHECK APPROPRIATE BOX(ES):**

- Work Session
- Education Session
- Information Item
- Other

**BACKGROUND AND POLICY CONTEXT OF ISSUE:**

The Associated Students of the University of Wyoming Student Government has a funding source titled the ASUW Reserve. There are stipulations on this reserve that govern the use of the funds it contains. Under the ASUW Finance Policy, the Reserve has a floor of \$200,000 and a ceiling of \$300,000. The Reserve grows when unspent funds at the end of any given fiscal year roll into the Reserve. These unspent funds are mainly comprised of student fees. Currently the ASUW Reserve holds \$420,192, which is \$120,192 over the ceiling. The only means of allocating Reserve funds is through legislation by the Student Senate, either as part of the budget developed in March, or through a Senate Bill.

It has been proposed in Senate Bill #2378 (attached), passed by the ASUW Senate by a vote of 23-4 on Tuesday, November 27, that \$70,000 be spent out of the Reserve for an event to be held in the spring of 2013. The event being planned is a major concert to be held in the Arena-Auditorium, with the cooperation and collaboration of the Wyoming Union's Concerts & Convocations Committee, and the Division of Intercollegiate Athletics. The concert is estimated to cost \$170,000. Athletics has waived the rental fees for use of the Arena-Auditorium. The Concerts & Convocations Committee will provide \$75,000 up front and pay any additional expenses not covered by generated revenues.

There is a certain urgency in placing this before the Trustees in a special Board meeting. In order to have all the elements in place sequentially for a spring concert, with booking an artist and securing the date and location, ASUW must ensure its commitment now to the other partners involved. ASUW's funding of this event will provide free admission for all UW students by subsidizing expenses to achieve that goal.

This event will be part of ASUW's celebration of its 100<sup>th</sup> Anniversary and is intended to give something back to all the students of the University. It is felt by the Senate that the experience of a campus wide concert in the AA is a worthy investment. More importantly, this event will have an immediate impact on all currently enrolled UW students.

**WHY THIS ITEM IS BEFORE THE BOARD:**

Trustees review and approve the UW Section II operating budget, which includes the ASUW annual operating budget. Following approval, any subsequent changes, including additional withdrawals from the ASUW Reserve in excess of \$7,500, require approval of the Board of Trustees.

**ARGUMENTS IN SUPPORT:**

The proposed request has been approved overwhelmingly by the ASUW Senate, the representatives of the UW student body. The primary source of Reserve funds is unspent mandatory fees paid by students. ASUW is obligated to reduce the funds retained in its Reserve account.

**ARGUMENTS AGAINST:**

The requested funds could be spent differently.

**ACTION REQUIRED AT THIS BOARD MEETING:**

Formal approval of the request that ASUW be permitted to allocate \$70,000 from the ASUW Reserve account to be spent in Fiscal Year 2013 for expenses related to a major concert on the campus.

**PRESIDENT'S RECOMMENDATION:**

President Buchanan recommends approval.

SENATE BILL #2378



**TITLE:** ASUW Support for a 100<sup>th</sup> Year Event

**DATE:** November 21, 2012

**AUTHORS:** Vice President Kahler

**SPONSORS:** President Defebaugh; Executive Haakinson; Senators Messer, Ogle, and Powell

1. WHEREAS, the Student Government of the Associated Students of the University of
2. Wyoming (ASUW) is celebrating its 100<sup>th</sup> anniversary during the 2012-13 academic
3. year; and,
4. WHEREAS, the ASUW would like to celebrate this occasion with all students on
5. campus; and,
6. WHEREAS, it is the job of the ASUW to allocate student fee dollars to be used in such a
7. manner that the money goes back to enhancing campus life for students; and,
8. WHEREAS, the balance of the ASUW Reserve is \$420,192.11, which is \$120,192.11
9. above the ceiling.
10. THEREFORE, be it enacted by the Student Government of the Associated Students of
11. the University Wyoming that \$70,000 be taken from the Reserve in support of an event to
12. be held in the spring of 2013, as outlined in Addendum A.

Referred to: Budget and Planning Committee

Date of Passage: 11/27/12 Signed: Brett Kahler

(ASUW Chairperson)

"Being enacted on 12/3/12, I do hereby sign my name hereto and  
approve this Senate action."

Jul H. Defebaugh  
ASUW President

**Addendum A**

**ASUW 100<sup>th</sup> CELEBRATION CONCERT  
MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding is between the **Associated Students of the University of Wyoming (ASUW)** and the **University of Wyoming Concerts and Convocations (CNC)**. It sets forth the terms of understanding between the parties in connection with the use of funds and facilities to be used for a concert to celebrate the 100<sup>th</sup> anniversary of ASUW. The parties agree and understand as follows:

1. **Location and Date of Event:** The event shall take place on April 12 or April 13, 2013, or another date as mutually agreed upon based on tour schedules and other variables. The event will be held at the University of Wyoming Arena Auditorium.
2. **Scheduling of the Facility:** The CNC shall be responsible for contacting the UW Athletics Department in advance of the end of 2012 to reserve the building's facilities for the event.
3. **Cost of Facility:** ASUW shall make arrangements for the payment of any cost to rent the facility. At the time the facility is scheduled, the CNC shall specify the hours that the building will be needed to be open for setup and strike.
4. **Cost of Security:** The CNC and Athletics shall determine the amount of security needed for the event. The CNC and Athletics shall make arrangements for said security and cover any associated costs of security.
5. **Operation of Event:** The CNC shall be responsible for contacting the proper entities for renting any necessary equipment for the event. The ASUW and CNC will provide members of their organization to assist in setup and strike of the event.
6. **Entertainer/Artist Contracts:** All contractual agreements with the entertainer/artist will be made between the entertainer/artist's agent and the CNC. These contracts will be made after discussion with the ASUW President and Vice President and consensus on the performer is reached.
7. **Ticketing:** Ticketing for the event will be up to an agreement between the CNC and Athletics. Dates of ticket availability will be made by the CNC and ASUW, so long as tickets for students are free or as nearly free as possible, and tickets for the public will be priced appropriately. Students will be given a two (2) week window to buy or pick up tickets before any non-student.
8. **Marketing Information:** ASUW and the CNC will actively work towards marketing the event to the entire campus, as well as to the community. All advertising materials shall include the logos of the ASUW and the CNC, or include the text "Sponsored in part by ASUW and the CNC."
9. **Financial Investments:** ASUW shall contribute up to \$70,000 for event expenses. Based on estimated expenses, this money shall be used to either:
  - a. Subsidize expenses to provide a greatly reduced cost for UW student tickets; or,

**Addendum A**

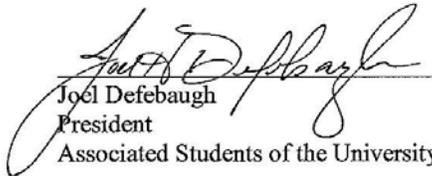
b. Provide a limited number of free student tickets.

10. The title of this event will be "ASUW 100<sup>th</sup> Year Celebration Concert" and all advertisement will reflect this.

Each party acknowledges its good faith intent to collaborate with the other parties on this project for so long as this partnership is deemed necessary by all parties.

We, the undersigned, hereby agree to the terms set forth in this MOU.

Dated this 3<sup>rd</sup> day of December, 2012.

  
Joel Defebaugh  
President  
Associated Students of the University of Wyoming

  
Darcy DeTienne  
Director  
Wyoming Union